



MOVE

Run Report

View Report



MOVE

Run Report (Agency)

RUN REPORTS NEW LAYOUT

DASHBOARD > PACKAGES > TRAINING PACK SYD+MELB

Add SubPackages

Add Package

Edit Package

Delete Package

Make a Copy

Existing Pack Details

Package Name - Training Pack Syd+Melb

Qty of Sites - 12

Creator - Kylie Operator

Company - MOVE Operators

Notes -

Default Duration for Sites (days) - N/A

Last Modified - 05 Nov 2014

Posted - No

Proposed - No

Ayuda AsOperato

RUN REPORTS WITH SUB AREAS

View sub-packages & change durations

Select up to 3 demographics

Click on market to display sub areas available in that market.
Note: Report will default to the PCA if no sub areas are selected.

Select a sub area per market from the drop down menus available.

Only one sub area (SA3 or Postcode) per market per report

DASHBOARD > PACKAGES >

Select Demographic

Select Demographic

Up to 3 can be chosen , with each reported against separately

- P14+
- P14-17
- P16+
- P16-24
- P16-39
- P18+

Your selection for this report run

Click below link to see packages and durations contained

[Packages within 'Training pack 1 + pack 2'](#)

Select Subareas(One Per Market) - Default is Full PC

Sydney | Melbourne | Brisbane | Adelaide | Perth

	Sub Area Name	SA3 or Post Code	Last Modified	Notes	Company
<input type="radio"/>	Add My SubAreas				
<input type="radio"/>	Test Postcodes	Post Code	05 Nov 2014		MOVE Operators
<input type="radio"/>	Test SA3	SA3	05 Nov 2014		MOVE Operators
<input checked="" type="radio"/>	Add My Company SubAreas				
<input checked="" type="radio"/>	Add Company Posted SubAreas				
<input checked="" type="radio"/>	Add SubAreas Shared With Me				

Run Report

Go Back



MOVE

[View Report \(Agency\)](#)

REPORTS LAYOUT

DASHBOARD > REPORTS > TRAINING PACK 1 + PACK 2

COMPLETED

PRINT WITH SITES EXPORT PRINT

MINE COMPANY ALL

Report ID : 60152 Company : MOVE Op...
Package Name : Training Pack 1 + Pack 2

SUB AREA REPORT FULL-PCA REPORT

MULTI-MARKET TOTAL TOTAL SYDNEY MELBOURNE

Demographic	Potentials (000's)		Total Reach %		Total Reach (000's)		Average Frequency		Total Contacts (000's)											
P16+	1712.3		12.6		215		2.5		532.0											
Frequency	1+	2+	3+	4+	5+	6+	7+	8+	9+	10+	11+	12+	13+	14+	15+	16+	17+	18+	19+	20+
Cumulative Reach %	13	6	3	2	2	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0
Audience (000's)	215	96	60	42	30	22	16	12	9	6	4	3	3	2	2	1	1	1	1	1
Discrete Reach %	7	2	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Audience (000's)	119	37	18	12	7	6	4	3	3	2	1	1	1	0	0	0	0	0	0	0

+ MODE SPLIT DATA
+ INCLUDED SUBAREA
+ MARKET SUMMARY

Menu to view completed reports

PRINT WITH SITES EXPORT PRINT

Export as CSV, PDF or XLS

Report details

View results for all markets combined based on **the sub area** selected in each market.

Select market to view individual market summary

View results for all markets combined based on **the full PCA** in each market.

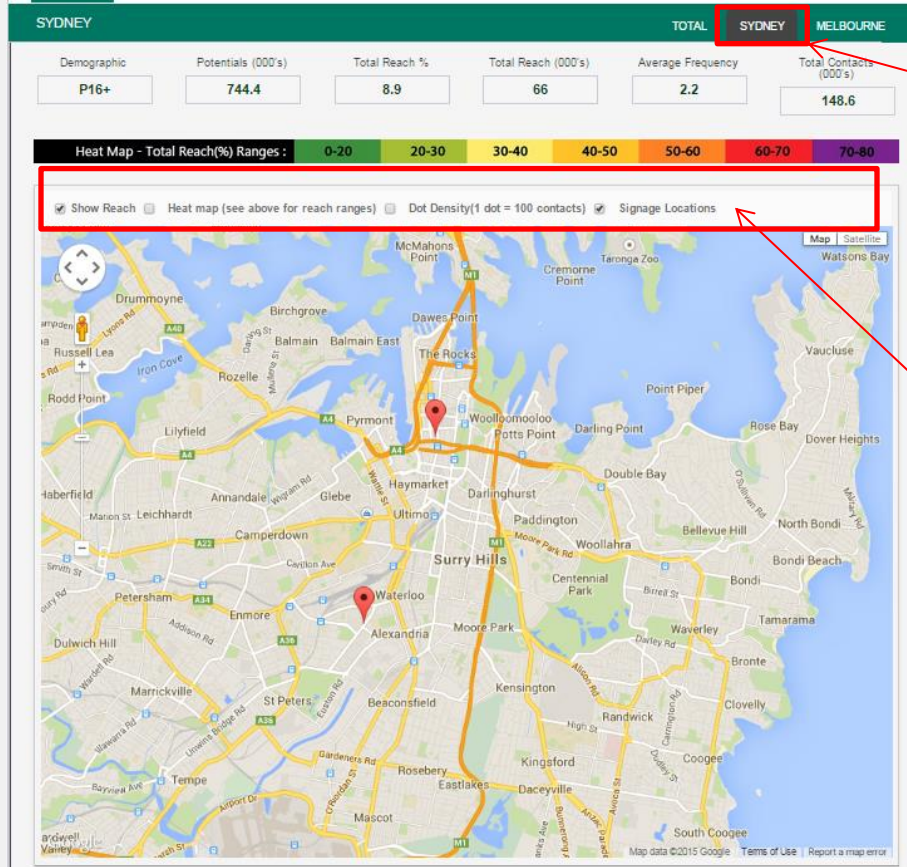
View audience split by mode; car driver, car passenger & pedestrian

REPORTS LAYOUT

View summary of results for each market, as well as the number and type of faces included.

- MARKET SUMMARY						
MARKET SUMMARY				MARKET SUMMARY		INCLUDED PACKAGES
Markets	Sydney	Melbourne	Brisbane	Adelaide	Perth	
Potentials(000)s	744	967	-	-	-	
Total Reach %	8.9	15.4	-	-	-	
Total Reach(000)s	66	148	-	-	-	
Average Frequency	2.2	2.6	-	-	-	
Total Contacts(000)s	148.6	383.4	-	-	-	
FACES BY FORMAT BY MARKET						
Markets	Sydney	Melbourne	Brisbane	Adelaide	Perth	Total
B/B 25sqm+	-	2	-	-	-	2
Street - Bus/Tram/Kiosk/FSU	2	-	-	-	-	2
Total	2	2	-	-	-	4

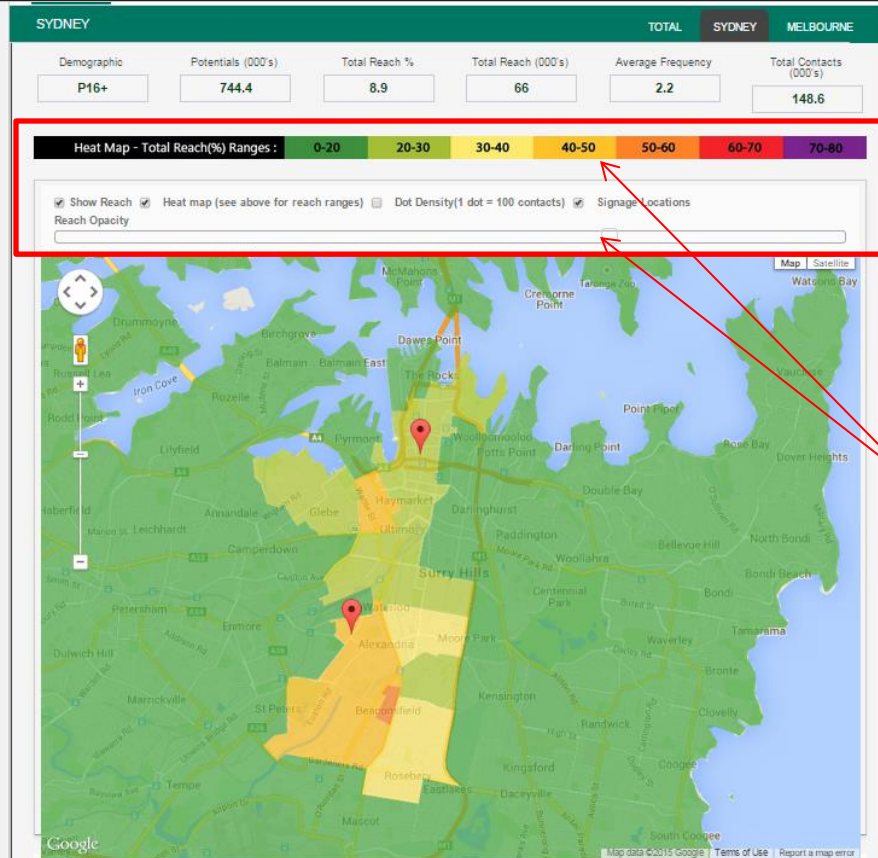
REPORTS LAYOUT SITE PINS



Select market to view individual market summary

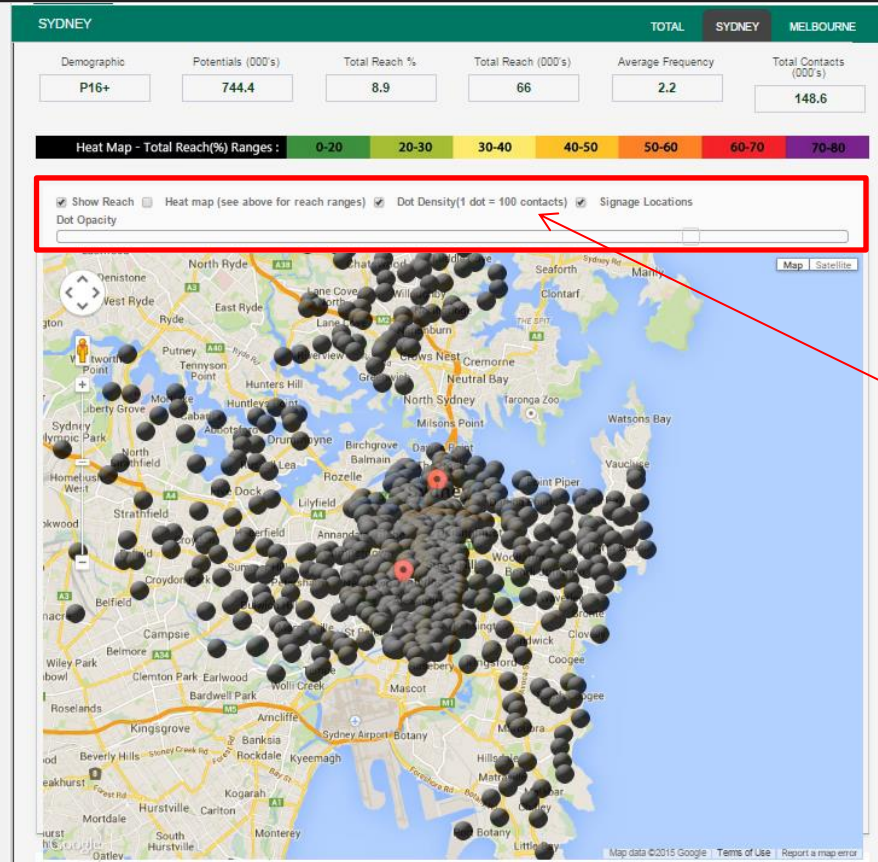
'Show reach' allows you to view the reach on the map using percentages (Heat map) or contacts (Dot Density).

REPORTS LAYOUT REACH PERCENTAGE



Show reach (Heat map) as a percentage based on the colouring scale shown above. Use the reach opacity scroll bar to view the locations beneath the colouring.

REPORTS LAYOUT DOT DENSITY

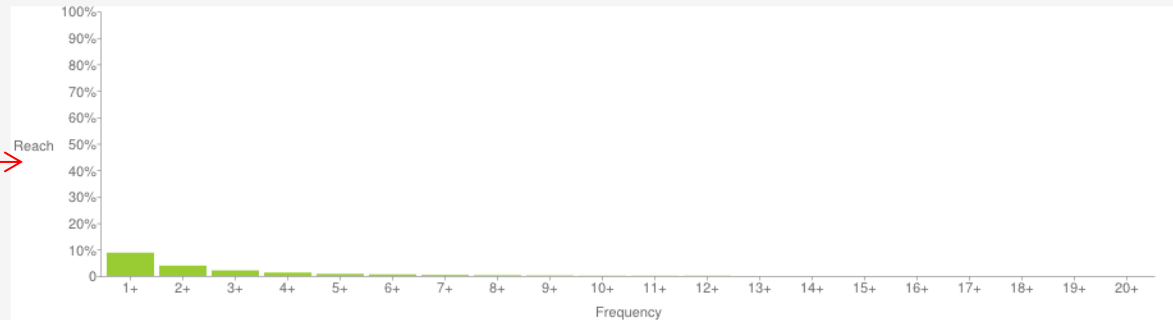


Show reach (Dot Density) as number of contacts, each dot represents 100 people. Note: Dots are randomly placed within the travel zones, they are not the exact location of the contact (you may see dots in the water for this reason).

REPORTS LAYOUT

The R&F graph is located below the map in each market.

MintG Rarden Ridge Sutherland Map data ©2015 Google Terms of Use Report a map error



Frequency	1+	2+	3+	4+	5+	6+	7+	8+	9+	10+	11+	12+	13+	14+	15+	16+	17+	18+	19+	20+
Cumulative Reach %	9	4	2	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Audience (000's)	66	30	16	10	7	5	3	2	2	1	1	1	1	0	0	0	0	0	0	0
Discrete Reach %	5	2	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Audience (000's)	36	14	6	4	2	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0

See mode data information for the market.



MODE SPLIT DATA		
Modes	000's	% contacts
pedestrian	59	40.3
car_passenger	14	9.7
car_driver	74	50.1



MOVE

Compare Reports (Operator)

COMPARE REPORTS

DASHBOARD | I AM HERE TO:  

DASHBOARD > REPORTS > LIST MY COMPLETED

Mine(Completed) | Company(Completed) | Mine(Incomplete) | Company(Incomplete) | All-Waiting(Incomplete) | **Compare Reports**

Advance Search +

Displaying all 9 reports

View Report(ID) ▲	Package/Proposal Name	Site Qty	Demographic	Status
View Report (16295)	Training Pack 1 + Pack 2 MOVE Operators	4	P14+	Succeeded
View Report (16294)	Training Pack 1 + Pack 2 MOVE Operators	4	P16+	Succeeded
View Report (16293)	Training Pack Syd+Melb MOVE Operators	12	P16+	Succeeded
View Report (16076)	tester MOVE Operators	6	P18-54	Succeeded
View Report (16075)	tester MOVE Operators	6	P16-24	Succeeded
View Report (16074)	tester MOVE Operators	6	P14-17	Succeeded
View Report (14385)	Test_Combined_11oct MOVE Operators	26	P14+	Succeeded
View Report (14384)	Test3_11oct MOVE Operators	6	P14+	Succeeded
View Report (14383)	Test1_11oct MOVE Operators	11	P14+	Succeeded

Displaying all 9 reports

Go to 'All Reports' on your dashboard, then select 'Compare Reports'.

COMPARE REPORTS

DASHBOARD | I AM HERE TO:   

DASHBOARD > REPORTS >

Compare Reports

Report 1: Report 2:

Enter Report ID's to compare

COMPARE REPORTS

DASHBOARD > REPORTS >

Compare Reports

Report 1:

Report 2:

Compare

Clear

Report details will be listed side by side to easily compare.

Compared Report 16294, 16295

Description	Report 1	Report 2
Report ID's	16294	16295
Package Name	Training Pack 1 + Pack 2	Training Pack 1 + Pack 2
Company Name	MOVE Operators	MOVE Operators
Demographic	P16+	P14+
Market Count	2	2
Markets	Melbourne and Sydney	Melbourne and Sydney
Sub Area Name	Test Melb SA3 and Test SA3	-
Comparison Result	SubArea Codes Doesn't Match	
Total Potentials(0000's)	1712.3	7768.9
Total Reach(0000's)	215	696
Total Reach %	12.6	9.0
Total Contacts %	12.6	9.0
Average Frequency	2.5	2.3

If sub areas are not the same in each report, a notification appears advising the reports are not directly comparable.

COMPARE REPORTS

DASHBOARD > REPORTS >

Compare Reports

Report 1: Report 2:

Compared Report 16294,16296

Description	Report 1	Report 2
Report ID's	16294	16296
Package Name	Training Pack 1 + Pack 2	Training Pack 3 + Pack 4
Company Name	MOVE Operators	MOVE Operators
Demographic	P16+	P16+
Market Count	2	2
Markets	Melbourne and Sydney	Melbourne and Sydney
Sub Area Name	Test Melb SA3 and Test SA3	Test Melb SA3 and Test SA3
Comparison Result	SubArea Codes Matched	
Total Potentials(0000's)	1712.3	1712.3
Total Reach(0000's)	215	212
Total Reach %	12.6	12.4
Total Contacts %	12.6	12.4
Average Frequency	2.5	3.0

If sub areas are the same in each report, the notification appears in green advising the reports are directly comparable.

COMPARE REPORTS

Market Summary

- Sydney		
Potentials(000's)	744	744
Total Reach %	8.9	15.9
Total Reach(000's)	66	118
Average Frequency	2.2	3.0
Total Contacts(000)s	148.6	351.3
- Melbourne		
Potentials(000's)	967	967
Total Reach %	15.4	9.7
Total Reach(000's)	148	94
Average Frequency	2.6	3.0
Total Contacts(000)s	383.4	281.1
+ Brisbane		
+ Adelaide		
+ Perth		

COMPARE REPORTS

Faces By Format By Market

<input checked="" type="checkbox"/> Sydney	Markets	Markets
	Street - Bus/Tram/Kiosk/FSU 2	B/B 25sqm+ 2
	Total 2	Total 2
<input checked="" type="checkbox"/> Melbourne	Markets	Markets
	B/B 25sqm+ 2	Street - Bus/Tram/Kiosk/FSU 2
	Total 2	Total 2
<input checked="" type="checkbox"/> Brisbane	Markets	Markets
<input checked="" type="checkbox"/> Adelaide	Markets	Markets
<input checked="" type="checkbox"/> Perth	Markets	Markets
Total	4	4

COMPARE REPORTS

Included Packages

<input type="checkbox"/> Package Name		
	Syd Pack 2	Syd Pack 4
	Melb Pack 1	Melb Pack 3
<input type="checkbox"/> Company		
	MOVE Operators	MOVE Operators
	MOVE Operators	MOVE Operators
<input type="checkbox"/> Notes		
	-	-
	-	-
<input type="checkbox"/> Faces		
	2	2
	2	2
<input type="checkbox"/> Days		
	14	14
	14	14

COMPARE REPORTS

Included SubArea

<input type="checkbox"/> Name		
	Test Melb SA3	Test Melb SA3
	Test SA3	Test SA3
<input type="checkbox"/> Company		
	MOVE Operators	MOVE Operators
	MOVE Operators	MOVE Operators
<input type="checkbox"/> Notes		
<input type="checkbox"/> Market		
	Melbourne	Melbourne
	Sydney	Sydney
<input type="checkbox"/> Codes		
	[20604, 20801, 21101, 20605, 20702, 20703, 20802, 20607, 21302, 21205]	[20604, 20801, 21101, 20605, 20702, 20703, 20802, 20607, 21302, 21205]
	[11801, 12001, 11703, 12003, 11702, 11802, 12101]	[11801, 12001, 11703, 12003, 11702, 11802, 12101]